

TRACY LANGER CHEVRIER

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PROFILE

Vice President/Executive Producer, Television Program Developer, Creative Writer

EXPERIENCE

VP/Executive Producer	The Better Show	Meredith Video Solutions	10/06-6/14
	<ul style="list-style-type: none">• Conceived, created, developed and managed daily nationally syndicated TV show• Managed full production staff on both the East and West Coast• Hired all on air talent, including current Emmy nominated co-hosts and production staff• Managed budget and all talent contracts along with music licensing and graphics• Sold, created, developed and produced integrated segments for companies such as Citibank, Oxiclean, and California Milk Board• Coordinated print marketing with Meredith Corporate Communications and branding with Fitness, More, Better Homes and Gardens, Ladies' Home Journal, Family Circle and Parents• Created print advertisements• Coordinated all contests from sales, to on location production and delivery working with groups including The Four Seasons, Bora Bora Tourism, Aruba Tourism and dozens more• Hired Emmy award winning set designer and collaborated on set design and decor• Created and supervised editorial and visual side of BetterTV.com		
VP/Executive Producer	Rebuilding Gerristen Beach	Meredith Corporation	8/13
	<ul style="list-style-type: none">• Created, developed and managed nationally syndicated half hour TV special• Managed all budget and on location crews• Supervised all scripts and post production		
VP/Executive Producer	Can this Marriage Be Saved	Meredith Corporation	9/08
	<ul style="list-style-type: none">• Created and developed pilot• Ran all production from research to booking to field producing, script writing and final approval on editing		
Executive Producer	More for Less	Meredith Video Solutions	9/08
	<ul style="list-style-type: none">• Conceived, created and developed prime time syndicated TV show• Coordinated all production from story development to integration both on the East and West Coast		
Executive Producer	Better at Night: Las Vegas	Meredith Video Solutions	4/08
	<ul style="list-style-type: none">• Created and developed prime time syndicated TV show featuring Las Vegas nightlife• Responsible for all production from booking on site location shoots, field producing, rundown and scripts		
Executive Producer	Better at Night: Los Angeles	Meredith Video Solutions	6/08
	<ul style="list-style-type: none">• Created and developed prime time syndicated TV show featuring Los Angeles hot spots		
Executive Producer	KOIN	Portland, OR	3/98-10/06
Line Producer	WCMH	Columbus, OH	12/96-3/98
Line Producer	KHQ	Spokane, WA	9/95-11/96
Assignment Editor	KNSD	San Diego, CA	11/94-9/95

AWARDS

Emmy Nomination: "The Better Show" outstanding lifestyle TV hosts

Associated Press: "Power Crisis"

Emmy Nominations: "Power Crisis", KOIN News 6 at 6, KOIN News 6 at 5

EDUCATION

University of California, San Diego
Bachelor of Arts, 1993